

Mechanical specifications (all dimensions are width x height)

Full page (without crop marks):

Page Bleed	216 x 285 mm
Page trim	210 x 279 mm
Type area	185 x 249 mm

Half page horizontal:

Half page horizontal	184 x 120 mm
Type area horizontal	159 x 90 mm

Half page vertical:

Half page vertical	86 x 254 mm
Type area vertical	61 x 224 mm

Material Required:

Please provide the advertisement as either:

- **high-resolution, print optimised PDF files, at 300 dpi minimum, in CMYK format, or as TIF** with fonts and all images embedded.

The Journal is printed in four colours and is perfectly bound. The publishers can not be held responsible for errors occurring due to corrupt files or the failure to supply hard copy proof.

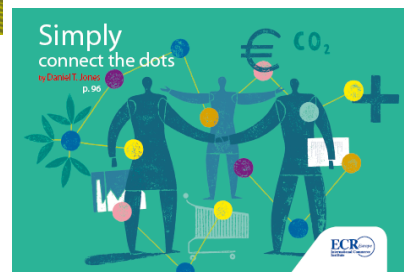
Contact Address

Advertisements
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	Single Issue	Three Issues
Half Page Horizontal or Vertical full colour	<input type="checkbox"/> €1,000	<input type="checkbox"/> € 2,000
Full Page Full Colour	<input type="checkbox"/> €3,000	<input type="checkbox"/> € 8,000
Inside Front/Back Cover	<input type="checkbox"/> €3,500	<input type="checkbox"/> € 9,500
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(VAT not included)

Any other special positions – additional 15 %. Ads purchased for multiple issues must be published in subsequent issues. Terms and conditions are available on request. Rates are valid for 2010.

By signing this contract, you agree to follow all advertising conditions listed on the International Commerce Review advertising rates and mechanical specifications.

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